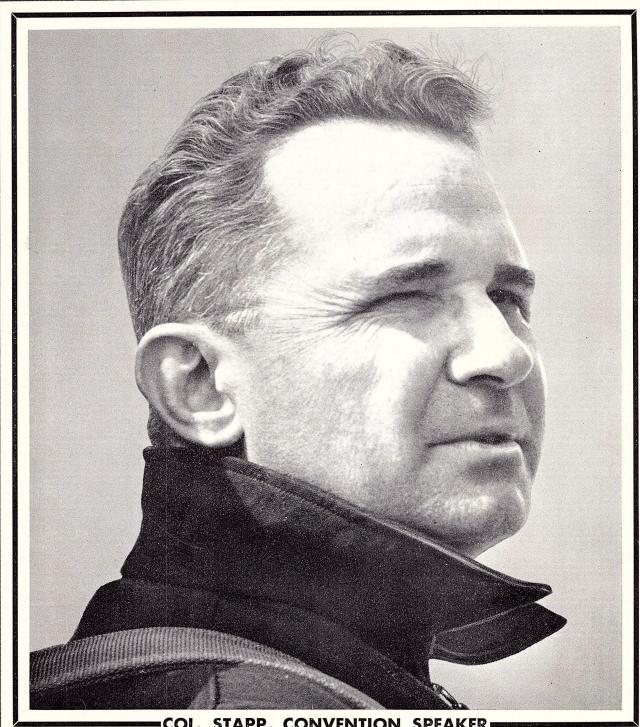
The EXCHANGITE







FASTEST MAN ON EARTH

MARCH 1955

CONTENTS

ARTICLES

Fastest Man on Earth (Col. Stapp, Convention Speaker)	1
Comic Books Are Serious Business	3
National President Visits the Tournament of Roses	
FEATURES	
March 27 is Exchange Club Birthday	2
Golden Deeds	
Freedom Shrine Presentations	
Journey's End	
News of Exchange	
Exchangites in the News	
Class ''A'' Officers Inside Back Cov	
Mark Our Club's Upcoming 45th Year with a Freedom Shrine	

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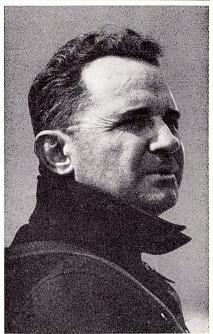
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HEROLD M. HARTER

Editor





THIS MONTH'S COVER might be entitled "courage in the flesh." It is a picture of the fastest man on earth, snapped out on the desert, just a few minutes before he began his ride on a rocket-driven sled scheduled to travel 630 miles per hour. The man is Lt. Col. John P. Stapp, USAF, and the story of his remarkable daring, is told on the opposite page.

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The EXCHANGITE

March, 1955

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The Saga of Scientist John Stapp

Fastest MAN ON EARTH

He's traveled 630 miles per hour. . . He's come to a dead stop faster than any other man alive. . . He's trying for a 1,000-mph record!

(Col. Stapp was a speaker at the National Convention at Louisville, but since most of his memarks were commentary accompanying film, they are not available in the form of an article. In its stead, we bring you the following facts, gathered from various authentic sources, about the man whom experts hail as "fastest on earth.")

Scientist, medic, hero . . . this is Lt. Col. John Paul Stapp, USAF. The 44-year-old doctor has become internationally known for his experiments to determine the effects of rapid acceleration and deceleration, upon the human body. Strapped to a rocket-propelled sled, Stapp has subjected himself to more than a score of runs down the short track at Holloman Air Force Base in New Mexico.

His most recent test lasted a total of six and one-half seconds. Nine rockets, with a thrust of 40,000 lbs, fired his sled down the rails at a top speed of 630 miles per hour. During the initial two-and-one-half seconds of the run, he was able to see the whizzing blur of the track and the rails. Then it faded to a weak yellow, and, finally, a complete blackout of sight. He clenched between his teeth a rubber mouth piece to keep the shuddering jolts from cracking his teeth. His plastic crash helmet was se-

These remarkable high-speed photos record the reactions of Col. Stapp, as he travelled 630 miles per hour — faster than man has ever before travelled on land. 1) Strapped to his aircraft-type seat and ready. 2) Start of run. 3) Rapid acceleration as the sled builds up speed before the thrust of nine solid-propellant rockets. 4 and 5) Deceleration in the water brake area begins. 6) Peak deceleration applies 35 g's. Note how his chin was pressed down against the chest pack containing instrumentation. The test track is only 3500 feet long. Runs last only a few seconds.

cured to the back of the seat so that the wind would not break his neck. To prevent his arms from flailing wildly, his wrist and elbows were strapped down. His legs were trussed at the thighs, knees, and ankles, to keep them from being broken.

Col. Stapp, a true scientist, strained to keep his mental faculties from going blank under the excruciating shock. His doctor's experience told him that the blood had left his eyes, causing blindness. After the peak speed had been

reached and deceleration began, the forces of inertia, which had pinned him to the back of the seat, began to push him the other way, compressing him against the heavy nylon straps and belts which held him aboard the sled.

At the maximum point of deceleration, he was being subjected to a force of 35 G's, or 35 times the pull of gravity. When this happened, he felt a searing, intense pain in his eyes, and they began to be ripped out of their sockets by sheer force. "The feeling is similar



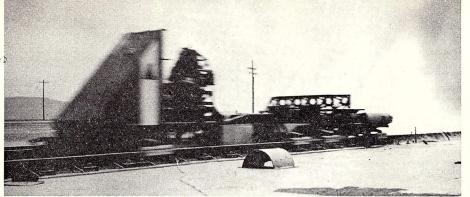












An instant after the rocket-fire signal is given, Col. Stapp, harnessed to the sled, accelerates at a steady rate until a speed of more than 600 miles per hour is reached. At a later date the full capacity of the high-speed sled will be reached, using 12 rockets of 4500-pounds thrust each, instead of nine as used in this test run.

to having a molar pulled — you know how it feels when the roots begin to give way?" he said.

In a cloud of smoke and spray from the water-scoop-brake, the sled roared, to a stop. It was about a minute before the blue skies of New Mexico were natural again.

John Stapp was all right, or at least reasonably so. He had two black eyes from ruptured blood vessels; severe strap burns; and blood blisters from

In addition to the accompanying facts from various newspaper and magazine articles, and publicity releases, we are happy to present a portion of Col. Stapp's actual address at The National Exchange Club Convention. Here are his words, just as he spoke them:

"Most of you are fathers and mothers individually and all of you are fathers and mothers by proxy in the great diversification of activities that you foster for the benefit of the next generation. For this, you have my highest respect;

"To hit a wall of wind is very much like hitting a brick wall, and over a period of four seconds with slowdown from 1,800 miles an hour, there is a great deal of force pressing on a man. In our rocket-powered sled we can prolong the slowdown to where it becomes similar to that experienced by a man bailing out from 1,800 miles per hour speed at 40,000 feet altitude. . . .Six of the rockets we use, are capable of giving you 27,000 horsepower pushing a 2,000-pound Hot Rod, and you can go from a standing start to 421* miles per hour, in 1,800 feet.

"After this start, the sled coasts briefly after the rockets have burned out, then the sled enters the water brakes. The brakes are extremely simple. If any of you have ridden in a power boat and stuck your hand out and dipped it in the water, you remember the surprising force with which the water pushed your hand back, particularly if you cupped your palm. Our brakes consist merely of scoops underneath the sled.

(In order to simulate wind-blast) we have a windshield with two rockets tied to it, and at high speed the rockets ignite so that the windshield is yanked off and carried away very rapidly. We can expose the occupant of the sled to whatever wind-blast the speed of the sled can produce, and it is the force which that wind piles onto a man, that we are worried about."

Throughout the talk, Col. Stapp referred to his experiment as "the human run" and "the first human test done on the sled," and to this human as "the occupant of the sled." From the first to the final experiments, the sled occupant is going to be just one individual—Col. Stapp himself.

*The 630-miles-per-hour record was made in a run occurring after the Convention.

anyone reached Stapp. He was still blinded by the lack of blood in his eyes. When they got there, he asked them to remove his helmet. They did, and he shouted. "I can't see."

He was lifted carefully from the sled, placed on a stretcher, and given a preliminary check. For eight-and-one-half minutes, he was blind, and suffered intense pain in his eyes. Then sight began to return. At first, the world looked salmon-colored, then red, and, finally,

flying particles of sand. Two days later, after a complete physical examination, the scientist returned to duty. For his relentless returning to these excruciating tests, colleagues call him the bravest man living.

What kind of a man willingly subjects himself to such torture? Born in Brazil, of missionary parents, he lacked the benefits of having other children to play with, so he devoted much time to reading and studying. Today, John

Stapp, a bachelor, reflects that background in his quiet, reserved manner.

In addition to his laboratory work and tests, he helps those in need of medical treatment, calling at homes of Air Force personnel and civilian workers at Holloman. When he isn't working, making a sick call, or delivering a baby, the doctor likes to garden, listen to hi-fi records, or work on the book he is writing.

Stapp believes he has taken more wind and deceleration than a pilot who makes an emergency bailout at the speed of sound and at a high altitude. Consequently, he feels that an ejection seat can be adequate for saving pilots' lives at high speed and altitude. This, incidentally, will effect a considerable dollar saving since the cost of such a seat is about one-eighth of an elaborate "ejection capsule."

He plans to make his final run in the thousand-mph vicinity. As the run starts, he will be behind a canopy. At the point of maximum speed of the run, the canopy will be jettisoned, and the wind will crash against him with the terrible crushing force of 3,500 pounds per square foot (24 lbs. per square inch).

Watch your daily newspaper for further reporting of these sensational runs. Chances are good that you'll be reading and hearing a great deal more about this daring medico, Col. Stapp, whom Exchangites had the opportunity to meet in person at the 1954 National Convention.—END

Happy Birthday to All!

The first Exchange Club was formed in Detroit, Michigan, on March 27, 1911, by a group of friends and business associates. Prior to that date, some of these men had been meeting informally during the luncheon-hour, for the exchange of ideas. These meetings dated as far back as the year 1896.

The business and professional men who gathered for these occasional meetings had no official name for their group. In all probability, they did not realize the great part in twentieth century living which they and their successors were to play. As a matter of fact, they actually were the patriarchal body of the present-day Exchange Club. . . .

The membership of today's many local Exchange Clubs is chosen from the leading business and professional men of each respective locality.

These members, who have the exclusive right to be known as Exchangites, hold positions of leadership in the industrial, business, professional, educational, religious, and financial life of the Nation.



COMIC BOOKS ARE SERIOUS BUSINESS

Running a comic book, and an Exchange Club, 'with dignity' brings similar problems, says

famed cartoonist Bill Woggon, Club president

... and he has discovered similar solutions!

HE comic-book business, now pretty well purged of horror, crime, and torrid love, is doing better than ever. That's the word from President William H. Woggon of the Exchange Club of Santa Barbara (Calif.). This Exchangite felt a very particular and personal interest in The Exchangite (Nov. 1954) article on the new comics-magazine code. For more than 10 years, Bill Woggon has been "boss man" for Katy Keene, nationally syndicated comic book published by Archie Publications whose motto is "keep the comics clean."

At first, Bill Woggon says, as public indignation about bad comics increased, large numbers of the lurid 10-cent sellers which heaped slush and crime into the minds of youngsters were dropped. As the campaign gained force across the nation—with Parent-Teacher groups, clubs, and thousands of individual sets of parents joining in—it shook the industry to the foundations. Not only were bad comics eliminated, but the others were hurt too. Then things started up again, and have been going on better than ever.

Bill Woggon's bi-monthly Katy Keene book sells 800,000 copies a month. In addition, he oversees Katy's appearances in eight other Archie comic books, plus two big 96-page Katy Keene Giant Books annually. From 2,000 to 5,000 letters are received by him per week. Consequently, his comic book "business" has become the Santa Barbara postoffice's biggest customer although he doesn't send out a single comic book. They are all printed in New York, and distributed from there.

"Such a wholesome comic is the product of a fine home reported the Santa Barbara News-Press when this newspaper ran a prominent feature article on its famous resident who had justifiably "survived the 'purge' of objectionable comics." He is an active church member, and lives and works on the family ranch in Mission Canyon.

Artist Woggon and his wife Jane have two youngsters, Susan and Bill. They moved to Santa Barbara six years ago from Toledo, Ohio, where the other Woggon brothers, Elmer (who does "Steve Roper"), John (art director of the Toledo Blade), and Glen (also on the Blade), are well-known in the art

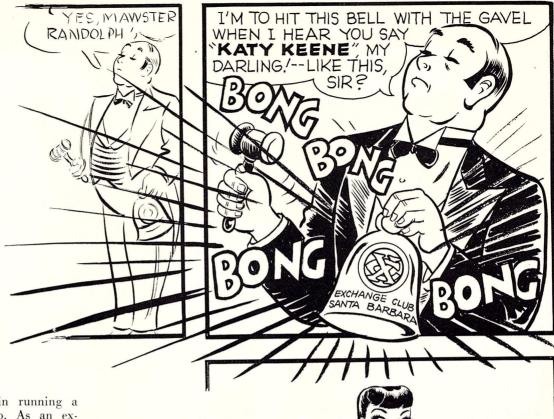
Immediate Past President Edward K. Kemble of Santa Barbara, has furnished a great deal of inside information on this famous artist's philosophy. Much of the following is taken directly from Past President Kemble's story to us.

The secret of Katy Keene's tremen-

dous popularity, is that long ago Bill Woggon realized the importance of reader participation, and incorporated the idea in his comics, while maintaining a consistently high level of taste. Katy Keene is more than just a series of stories. In addition to the fresh storyline, readers actually participate by designing fashions, cars, furniture, and many details of the comic book itself, in turn receiving a credit line for each idea used. When the book appears on newsstands, a prize is mailed to each designer, making him a member of the Katy Keene Designers' Club. Membership now runs more than one million, and Bill Woggon receives constant praise from parents and teachers throughout the country, for the valuable work this club is doing, and for the clean aura of his comics.

President Woggon occasionally brings his deep interest in the Exchange Club into his books, too. In a recent issue, (see illustration on next page) a bell was needed, and what did he come up with but a regular Exchange Club bell and gavel, complete with Exchange Club emblem!

Just as running a fine comic-book enterprise is serious business and is successful because of participation, Bill Woggon is convinced that the same A recent Katy Keene sequence was a perfect opportunity for Bill Woggon to use the Exchange Club bell and gavel. The incident called for Randy Van Ronson's butler to ring the bell each time Katy kissed Randy. The idea was that if Katy heard bells every time she kissed Randy, she would know that she loved him, and Randy made sure of it by stationing his butler nearby with the gong and gavel.



elements are necessary in running a successful Exchange Club. As an example, when Bill was vice president of his Club, live-wire Past President Finlay MacKenzie suggested that every Club member have a chance to provide one program for the year, and thus divide the programming load among the entire membership. "A terrific idea," Bill immediately said to himself, realizing that then, as vice president, he wouldn't be knocking himself out trying to come up with a good program each week, and, more important, "the fellows would actually come up with better programs, since each had only one to secure for the year." Thus, club participation worked like a charm last year, and Vice President Paul Westbury is using the same idea this

"I'm more convinced than ever," says Exchangite Woggon, "that judging from my experiences in the comic-book field, and as president of an Exchange Club, the keynote of success is participation, combined with dignity. The more actual participation from the members, with dignity always maintained, the more active and vital the project becomes. It's worked for me in business, and

in Club work."

With all this seeming seriousness, Bill has just as much fun as the rest of the members do, and gets just as much enjoyment from writing and drawing Katy Keene Comic Books as his faus do in reading them, and designing for them. Take it from President Bill Woggon, Katy Keene's "boss man." A comic book is serious business, and so is running a Club. The secret of success for both of them, is wrapped up in one idea——participation, with dignity always maintained.—END





Welcome! In front of a huge "Welcome, Grant Macfarlane" sign, stand (I to r) Pasadena's Club President Cecil Shirar, National President Macfarlane of Salt Lake City, Utah, and State Vice President Duncan McDougall of Santa Barbara.

Pasadena's Exchange Club, Roses, and Football, Combine in a

"NEW TRADITION"

Once again this year, the nation's happy eyes focused on California, to watch Pasadena's Tournament-of-Roses Parade, and its Rose Bowl football game. This year, there was an added ingredient in the excitement. This year, the National President of The National Exchange Club viewed the pageantry from a reserved front seat, and took part in many of the festivities.

The National President's presence was part of the Exchange Club of Pasadena's "new tradition." But let Pasadena's Secretary Clem Inskeep, in a contagiously enthusiastic report, tell

it in his own words:

"Fellow Exchangites! The Exchange Club of Pasadena has now established a new tradition. Each year its president, while attending the National Convention, extends an invitation to the National President to be its guest at the annual New Year's Day celebration. Now, this year was no exception. Take one National President—Grant Macfarlane, one Kick-Off Luncheon, one Coronation of the Queen, one Tournament-of-Roses Parade, and one Rose-Bowl Football Game—mix them all together, well spiced with plenty of hospitality, and you have a real celebration!

"Grant arrived in Pasadena and was

welcomed at a big luncheon, sponsored by Pasadena and attended by 28 fellow Exchange Clubs in the area, at the Huntington Sheraton Hotel. More than 200 Exchangites were present — our Past State President Paul D. Dail who is a National Board Member, many of our state-board members, and other past state presidents were there. Grant was introduced by Club President Cecil H. Shirar of Pasadena. Grant gave a stirring address to the group, and endeared himself to all present with his wholehearted, real Love of Exchange and his work for Exchange.

"The Coronation of our Tournament-of-Roses Queen was the next event on his agenda. This is a formal affair for members of the Tournament of Roses, and their families and friends, held at the Civic Auditorium. A capacity crowd of more than 3,000 people filled the place. Along with the Coronation of the Queen and the presentation of her six princesses, very fine entertainment is given. We even had Grant's favorite television stars-Roy Rogers and Dale Evans—this year. After the Coronation, a big dance is held for all, where additional thousands may attend and see and meet our Queen and Court.

"Next came the Kick-Off Luncheon.

Twenty-eight hundred men were there to meet the Ohio State team and coaches, and the University of Southern California team and coaches. All the sports writers, sports notables, bands, majorettes, and civic leaders of Pasadena, were present.

"That night Grant made a tour of all the float-decorating places to see how the magnificent floats are built and decorated. Wilson Rutherford (member of the National Extension Committee) did much in helping him get around. Later, Grant appeared on TV with the Exchange Club Float, over KTTV.

"Please understand there were many, many more meetings and events going on; here, only the highlights are noted.

"Now for the BIG day. Through the courtesy of Pasadena's Max Colwell, Manager of the Tournament (and Past State President of Exchange), Grant was given a front-row seat in the Distinguished Guests Stand, to see the Parade. J. William Speer, California State President, was there too, to welcome him, along with State Vice President Duncan McDougall. We make no comment about the weather. All flowers on all floats are real. And what do YOU do to keep flowers fresh and

lovely? That's right — you put water on them. The flowers this year were the prettiest, the freshest, and the MOISTEST they've ever been, for 20 years. The Exchange Club Float won first place in its Division.

"After the Parade, Grant went to the Distinguished Guest Luncheon at our Brookside Country Club. Here he was able to meet and talk with many other State Exchange Club members, and he made many new friends.

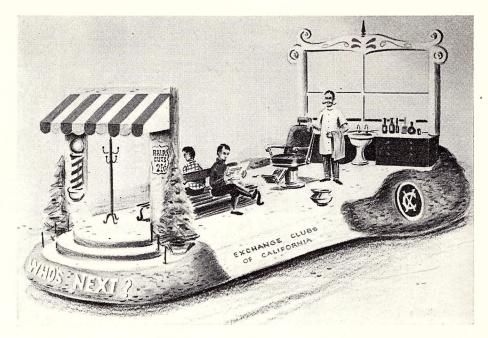
"The Rose Bowl Football Game topped

off his stay in Pasadena.

"We'd like to name all the people who helped make his stay in Pasadena a great success. We'd even like to mention all the Presidents and Officers of other local clubs who met Grant and wished him well, and all the visiting dignitaries from inside and outside the United States, but space does not

"We can only say here, that the Exchange Club of Pasadena was honored and grateful to be host to our National President. We somehow feel sure we'll never be host to a finer man or more sincere member of Exchange. Finally, we kinda got the impression that Grant enjoyed every minute of it, and that made our part of host a most happy

job."—END



Winner. Here is an artist's rendition of the float entered by the California State Exchange Clubs, which won first place in the civic clubs' division. Depicting a barbershop as it might have existed at the turn of the century when haircuts cost only 25c, the scene was created from chrysanthemums, carnations, stocks, and cornflowers. Two youngsters grace the waiting-bench. One has a new trim, while the other remains lost in a magazine as the barber stands ready and waiting.

Tournament Queen. Chatting with Tournament-of-Roses Queen Marilyn Smuin, are (I to r) Club President Shirar, National President Macfarlane, and Elmer Wilson, Tournament-of-Roses president.





West York, Pa. This Exchange Club presented its third Golden Deeds Award to a teacher who has served in the local school system for 31 years, and who is currently chairman of West York High School's science department. David E. Backmyer was cited especially for service beyond classroom duties, and for his good influence on many boys and girls. Shown at presentation ceremonies are (I to r): Secretary Palmer E. Poff; Dr. Clark E. Bricker of Princeton, one of the awardee's "boys"; Awardee Beckmyer; President S. E. Rohrbaugh; Chairman Philip M. Miller; and Committee Member George L. Motter.





Uniontown, Pa. John Wesley Wood's name was inscribed in the Book of Golden Deeds by the Exchange Club of Uniontown, in recognition of a life of "outstanding and unselfish service to the youth of the community." This Spanish-American War veteran, 79, (seated, right) was also cited for his devotion to "aid and serve all bereaved families of soldier dead." The presentation took place at the Club's 16th anniversary dinner. Others in the photo are (I to r), seated, Awardee Wood's daughter-inlaw, and Mrs. Wood, and, standing, his son John Jr., Committee Chairman Harold S. Gleason, President Thomas A. Barnett, Toastmaster Emil E. Burgess, and Immediate Past President James Gismondi, anniversary-dinner chairman.

Greenville, N. C. The Exchange Club of Greenville's first Golden Deeds Award went to Highway Patrolman James W. Boykin, for outstanding service to his community. Here Patrolman Boykin is receiving the award from President Ed Parkinson, on the occasion of the Club's annual Ladies' Night party. It was stressed that the awardee was particularly interested in the welfare of children, having devoted even his annual vacation to local youth work.





(The Freedom Shrine at Sikeston, Mo.)





AT LEFT:

Thomasville, Ala. Some of the participants, when a Freedom Shrine was presented by the Exchange Club of Thomasville to the local high school, were (I to r): Club President J. H. Holley who made the actual presentation; Dr. J. Henry Goode, past state president, who gave the principal address at the banquet preceding the presentation; State President Ashton J. Albert of Mobile, who gave the dedication address; and Principal R. N. Bailey. Congressman Frank W. Boykin gave the main address at the actual ceremonies, and Program Chairman Earl Tucker acted as master of ceremonies.

Cape Girardeau, Mo. (Lower left) Henry N. Marshall of Galesburg, Ill., at left, member of the National Board of Control, explains a document-replica to Student Council President Don Abla, center, following the Exchange Club of Cape Girardeau's Freedom Shrine presentation to Central High School. Club President Charles Knote listens attentively. National Board Member Marshall delivered the main address for the occasion, stressing the infiltration of communism in American schools.

BELOW:

Jacksonville, Ala. With air units performing over the city, and service units and bands marching in a mammoth parade which it sponsored, the Exchange Club of Jacksonville enjoyed a spectacular setting for its Freedom Shrine presentation to the local high school. Among those participating were (I to r): State President Ashton J. Albert; Congressman Kenneth A. Roberts who gave the main address; Club President Julian W. Chamberlain, parade marshall, and master of ceremonies; and Principal Ernest Stone.



AT RIGHT:

Holden, Mass. The first large-area high school in Massachusetts received a Freedom Shrine, when the Exchange Club of Holden presented it to the new Wachusett Regional High School. Club President Frank Howard made the presentation, before an audience of 800, to Principal Gordon Thomas. The committee in charge, included Exchangites Gerald Rudley, Ernest Zottoli, and Dana Whitman. Commander Donald R. Duckworth, USNR, gave the principal address. This new high school is serving five towns in the region.





ABOVE:

Grosse Pointe, Mich. The local Board of Education received a Freedom Shrine from the Exchange Club of Grosse Pointe, with all residents of the community invited to view the documents in the Grosse Pointe High School library. Pictured are some of those taking part in presentation ceremonies, including (I to r): School Supt. James Bushong; High School Principal Walter Clemenson; Board President Bert Wicking; Club President Arwood Bedell; and Past Club Presidents Wynn Walters, Art Dannecker, and Ray Lynch. Rev. Paul Ketchum gave the invocation which inaugurated the ceremonies.

AT RIGHT:

Boise, Idaho. Student President Tom Nicholson of Boise' largest high school, is shown as he accepts the Freedom Shrine presented by President P. W. Rathbun on behalf of the Exchange Club of Boise. In the lower photo, some of the Exchangites who participated in presentation ceremonies, included (I to r) Vice President Lloyd Cresswell, Secretary George Walker, Board Member Jerold Wood, Past President Peter Scherer, Rev. Harry E. Coulter (committee chairman), Dr. Walter Tucker (board member), Program Chairman Merlin Young, President Rathbun, and (standing) Board Member R. M. McCarthy.



THE FREEDOM SHRINE

(continued)



AT LEFT:

Salisbury, Md. Maryland's Governor Theodore R. McKeldin, right, told Wicomico Senior High School students as he presented a Freedom Shrine, "we must conduct among ourselves an offensive for freedom. It is as true in our governmental life as it is on the football gridiron that a good offensive is the best defense," and urged the awakening of America's youth and that they be "kept awake." Principal William B. Jones is shown accepting the document display, given by the Exchange Club of Salisbury. President William J. Schwartz completed arrangements for the presentation, and District Governor D. Ernest Matthews also took part in the event.

AT RIGHT:

Lynwood, Calif. As part of "open house" for parents, a Sunday-night Freedom Shrine presentation was made at Lynwood High School, with Past State President Wilson H. Rutherford of Alhambra, member of the National Extension Committee (second from left), giving the main address. Others participating, included Club President Lester B. Robertson, School Supt. Donald D. Reber, and Principal Ralph Cosman. The presentation was a gift of the Exchange Club of Lynwood, to the school.



PRESENTATIONS, NOT PICTURED ...

ALLAS, TEXAS. Two additional Freedom Shrines have been presented by the Exchange Club of Dallas, following its presentation to Southern Methodist University, already reported in **The Exchangite.** Past National President W. Harry Jack, on behalf of the Club, made both these presentations, one to Crozier Technical High School, and the other to Forest Avenue High School.

GARDEN GROVE, CALIF. An evening meeting was scene of the Freedom Shrine presentation which the Exchange Club of Garden Grove made to its high school. At this meeting, the school-board president accepted the engraved plaque designating the document-collection as a gift of the Club.

The school's students also were on hand, and presented a program entitled "Good Schools Are Your Responsibility."

CHATTANOOGA, TENN. Its fifth Freedom Shrine presentation was completed by the Exchange Club of Chattanooga, when it gave one of the document-collections to Tyner High School. Past State President Blaine Buchanan led the ceremonies, with many other Club members participating. A group of Exchangettes also lent their collective presence, to enhance the impressiveness of the event. A tape recording of the ceremonies was broadcast over Radio Station WDEF, further highlighting the important day.

NEWS OF EXCHANGE...

\$5,000 Profit Grows from Trees

EVANSTON, ILL. The Exchange Club of Evanston made local history with its second annual Christmas Tree Benefit. A net profit of \$5,241.72 grew out of the carefully planned selling, with 75% to be shared with a retarded-children association for a building fund, and 25% to remain in the Club treasury for other projects.

Excellent publicity and tremendous good will were other results of the sale, reports President Oscar C. Blomgren, Jr., who chairmanned the project. Dr. Frederick S. Verink was president at the time of the sale. Many local companies and authorities cooperated with printing, the sales lot, deliveries, and so on.

With only \$300, the Club made an initial payment on 1,800 trees, going in debt for more than \$2,000. Early in December, before these trees had ever been received, they had all been sold, and it was necessary to order 900 more. The Club had begun selling \$3.50 tickets in October, entitling the holders to select any tree, large or small, at Christmastime. The tie-in with the cause of retarded children, was announced at the beginning of the sale, and aided the selling considerably. Many trees sold directly from the lot. When the lot closed on Christmas Eve, only one tree was left!

The \$3.50 price for any tree on the lot, was far below that of the commercial lots. Club members hope to corner the market next year, to sell an estimated 5,000 trees.



WENATCHEE, WASH. "Tops" was this Exchange Club's word for the highly successful "Big Jon and Sparkie" show which netted \$800 profit. The two stars (above, center) of a nationwide radio program entitled "No School Today," put on four performances in Wenatchee's leading theatre. More than 4,000 children and adults paid a total of \$2700, to see these Friday-afternoon and Saturday-morning shows. Press and civic representatives joined Club members in welcoming the stars at the airport, and conducted them on a city tour Thursday. The radio and newspaper advertising campaign which the Club carried on for 10 days before the show, resulted in sale of the entire, original 4,000 tickets in advance. Exchangites sold tickets at grade schools during noonhours, and also sold balloons, Sparkie buttons, and riddle books at the shows. Committee members for this project included (I to r), back row, Chairman Terry Schuster, James O'Connor, Donald Burns, and far right, Van Emerson; front row, Robert Fraley, President Fritz Veroske, Marcel Dore, and Ted Homchick. Holding Sparkie's puppet-strings, is Big Jon Arthur's partner, Bill Mahoney.



CULVER CITY, CALIF. The remarkable aptitudes of Exchangite Earl Schwab, (shown here center, with students) were featured in a front-page article in Culver City's Evening Star-News, with his photo, emphasizing the excellent adjustment to life which this young man has made. Although blind since childhood, 31-year-old "Bud" earns a good income from a six-day week of teaching piano-tuning in his own school, and tuning pianos throughout the county. An excellent radio-repair man, he operates a ham station (call letters W6ZYP), and he plays a walloping game of golf. Playing on the Exchange Club team in an annual tournament, 100 golfers competing, he proved a sensation by winning fourth prize. Before attending his first Club meeting, he memorized the business or profession of each member, and at the meeting he recited these as each member gave his name. He has been happily married for three years. As the feature article says, Bud hasn't had time to learn what "defeat" means—he's too busy being successful.

JOURNEY'S END

Hugh C. LaGanke, member, Euclid, Ohio . . . Harry E. Eyster, member, West York, Pa. . . . Rev. John Lough, member, Dublin, Ga. . . . Clarence B. Raynard, member, Wethersfield, Conn. . . . L. P. Goodrich, honorary member, Griffin, Ga. . . . J. L. Scott, member, Butte, Mont. . . . L. Elmer Medick, and Elmer E. Foreman, members, Columbus, Ohio . . . J. Raymond Knoph, and Robert J. Tait Paul, members, Camden, N.J. . . . Sidney W. Rowe, honorary member, Fairfield, Ala. . . . Robert B. Webster, member, Jacksonville, Florida . . . Leslie J. Hand, member, Marysville, Calif. . . . Robert C. Bishope, member, Loop-Mobile, Ala. . . . Bryce Teague,

past president, Greensboro, N. C. . . . Ray Gibboney, member, South Side-Toledo, Ohio . . . Harry C. Massenburg, Jr., member, Florence, Ala. . . . Seisel E. Wall, member, Augusta, Ga. . . . John F. Rush, and Leroy P. Schrock, members, Cambridge Springs, Pa. . . . Charles J. Coshway, member, The Tonawandas, N. Y. . . . Harry Whittesey, member, Indio, Calif. . . . Charles S. Thorn, member, Birmingham, Ala. . . . Rudolph A. Burton, Jr., member, Richmond, Va. . . . Robert B. Webster, member, Jacksonville, Florida . . . Dr. Carl F. Russell, and John R. Williams, members, East Atlanta, Ga. . . . Emery A. Sherman, member, Fond du Lac, Wisc. . . . John J. Parry, member, Champaign.

Ill. . . . Samuel C. Osborne, member, Syracuse, N. Y. . . . John McCully, member, Southington, Conn.

Judge Camille Kelley

Memphis (Tenn.) Exchangites mourned the loss of a friend and honored associate recently, when Retired Juvenile Judge Camille Kelley passed away. Nationally famous for her effective work with referred children (whom she called "delinquent angels") and their parents, Judge Kelley had handled an estimated 50,000 court cases during 31 years on the bench. She was awarded many honors, including the honorary title of Exchangette from the Exchange Club of Memphis.



Somerville, Mass. This wheel chair was presented to the local zoo as a public-service feature, by this Exchange Club, with these dignitaries taking part in the proceedings (I to r): Police Officer William Kelley, Board Members Richard T. MacDonald and Edmund J. Massello, Capt. William McCarthy, Charles Gibbons (Speaker of the Massachusetts House of Representatives), President John A. Forte, Secretary David A. Demaine, and Past President Earl J. Pike.



Greensboro, N.C. First-Club-President John W. Caffey and Club President Marcus Deal, together cut the cake which was the centerpiece of the Club's 20th anniversary banquet. The program featured Club-history talks by 'old timers,' with members from three other local Exchange Clubs, and all members' wives, invited to the big event.

CALIFORNIA STATE EXCHANGE CLUBS. Second annual California Model Airplane Championships meet is scheduled for May 21-22, 1955, at NAS Moffett Field where Capt. Paul W. Watson and his staff will extend full cooperation. The Exchange Club of San Jose is in charge of operations under the leadership of its president, Bert L. Legg, who is the meet's general chairman.

DUNDEE, MICH. This Exchange Club held a letter-writing contest for local students, on the theme of shopping in Dundee. Winning letters were published on the front page of the Goodfellow edition of the *Dundee Reporter*, and emphasized the thought that money which went to local merchants, in turn enriched the community for everyone living in it. The front page also carried a group picture of Club members who would be selling this edition.

WEST SAYVILLE-OAKDALE-BOHEMIA, N.Y. Exchangite Gilbert R. Purcell of this Club, after reading the Exchangite (Nov. 1954) CAP message, reports that he and fellow-members have already adopted Civil Air Patrol activity as a major project. They have helped Islip Squadron, New York Wing, reactivated during 1954, with equipment, in-

structors, heated classrooms, aircraft, members, and cash contributions. From the first, the Club has donated \$15 a month, primarily for gasoline for search-and-rescue operations. Thanks to the Club's help, excellent progress has been made in establishment of this Squadron, in less than a year—extra work on the Squadron level makes the best basis for CAP cooperation, says Exchangite Purcell, rather than on a Wing level alone.

WESTSIDE INDIANAPOLIS, IND. "White elephants" netted this Exchange Club, a profit of \$264. The money will go toward sportsmanship trophies for students in grade schools and county high schools. Principals report that the possibility of winning a trophy for fair play and good sportsmanship carried on outside school as well as in, is producing good results among the students. Many youngsters now look forward through the year, to winning one of these awards at school's conclusion. (This Exchange Club also has contributed \$100 to its brother Exchange Club, that of Southside Indianapolis, for the latter's retarded-children school fund.

SYLACAUGA, ALA. Past President John O. Pruett's wife, the former Ida Gray, was featured in the Sylacauga

Levittown, N.Y. "Dixie," star elephant of the circus sponsored by this Exchange Club, poses with friends. All Club members, they are (I to r) Co-chairman William B. Billmeyer, Oliver Glass, Ben Miller, Dr. Vic Boris, and Dr. Robert Isler (co-chairman), and Richard Brownell kneeling in foreground. The Club made more than \$800 profit, for its youth-activity fund.

Roxboro, N.C. Here is a small part of the tract of land developed into a popular park by the Exchange Club of Roxboro. Dr. Earl W. Daniel, past president, reports it is held solely by the Club, with a total of \$25,000 spent on it so far, and its whole valuation worth much more than that. A showplace of the county, it provides recreation for all ages, and includes a restaurant and youth-recreation center among its many facilities. Members and their wives have done much of the work on this park, themselves.







Westfield, N.J. Chatting at this Exchange Club's Fifth Anniversary Party, is immediate Past National President J. Benjamin Brick (left) of Atlantic City, one of many special guests for the occasion. Others shown are Club President Abner W. Jackson, and Austin J. Moessner, the Club's immediate past president. Colored movies of the charter party five years before, were shown by Club Member, Frank Wagner.



New Orleans, La. Two guests at the party given by this Exchange Club, for 56 elderly ladies, admire the gift which Club President John Dastugue (left) and Santa Claus (John L. Favalora) are presenting. This is the eighth annual Christmas Party given by the Club, and each has been in a different home for the aged. Club members donate gifts, and a Club fund pays for the party itself.

Advance, a daily newspaper, which carried her photograph and a detailed written account of her home, hobbies, and affiliations. Dr. Pruett is a dentist. The article was one of a series featuring local personages. Mrs. T. B. Brown, Jr., was the seventh woman chosen by the Exchange Club of Sylacauga, to be "Woman of the Year," feature of the Club's annual ladies' night.

RUBIDOUX OF RIVERSIDE, CALIF. A big party for 85 needy youngsters, was this Exchange Club's Christmas-season highlight. Exchangite Elmer Stinchfield who played Santa Claus, "made many many happy hearts," reports the Club. The children were all from four to eight years of age.

ROCK ISLAND, ILLINOIS. A fascinating history of the large insurance company, Modern Woodmen, which has head-quarters at Rock Island, was given in detail by an official of the company, at an Exchange Club meeting. When efforts were made to take the main office from Fulton, back in 1897, Rock Island's mayor "was arrested for carrying a concealed weapon—this was an ax he used, to cut the hose with which Fultonites were spraying the Rock Islanders converging on the town." Otto F. Hildebrandt, chairman of the National Extension Committee, reports that another interesting speaker

was the public relations manager of an International Harvester division, who said that "for the average businessman, public relations consists of the smile on his face, the way he shakes hands, and the manner in which he speaks to prospective customers." Referring to employee relations, he said two ideas were particularly successful in his own company: wives invited to tour the plant, and see their husbands at work; and the sending of greeting cards to employees just before they leave on vacation.

SALT LAKE CITY, UTAH. Participation in this Exchange Club's "Go To Church" program, has been widespread. Salt Lake City's American Savings and Loan Association has issued a large colorful calendar which pictures a family group entering a church. The group consists of a man, woman, girl, and young boy, with attention focused on the boy—the caption reads, "A Good Beginning." President E. H. Azbill sent a letter with each calendar, commending the company for its share in the program, and urging that the calendar be displayed in places of business.

ELMIRA, N.Y. A member of the Great Books Foundation staff. Marius Risley, addressed the Exchange Club of Elmira, on "Comedy: One of the World's Great Ideas." This educator

Gardner, Mass. Fun and presents produced happy memories for these bright-faced youngsters, thanks to the Exchange Club of Gardner. The Yuletime treat was one of this Club's annual projects.

Berkley, Mich. "Thanks, Exchange Club," say II-year-old Ross Malone and his mother, as they try out the special chair given by the Club to Ross, muscular dystrophy victim. President Theodore F. Hughes, left, and Dr. Herman A. Meinke, state board of control member, presented the chair.







Uptown Long Beach, Calif. "Outstanding member of the Club" is the title won by Exchangite Floyd Davis, along with this rotating Eddie Hawkes memorial trophy. It was previously won by Fred Russell, and Ken Jensen.



Heights of Cleveland, Ohio. Exchange Clubs of the Cleveland area, held a dinner dance at the Hotel Carter, featuring fine entertainment. The above photo, one of several taken during the evening by Exchangite H. B. Osborn, Jr., of this Exchange Club, shows some of the big crowd, ready to reel off a Paul Jones.

and humorist is in the leader-training division of the Founda-

DANSVILLE, N.Y. In its New-Year resume of 1954's news, the *Dansville Breeze* called the Exchange Club of Dansville's giant Air Show, one of the two top stories of the year. Nearly 30,000 persons witnessed this "highlight of '54," reported this daily newspaper. "The event was properly labeled one of the most successful air shows in this part of the country," said the paper. An honorary member of this Exchange Club is baseball-famed "Vic" Raschi, former New York Yankee who is currently a St. Louis Cardinal star. NAT'L. RADIO SHOW. "My Little Margie," popular radio

NAT'L. RADIO SHOW. "My Little Margie," popular radio series, twice beamed the Exchange Club name to all parts of the nation in a recent program. Vern Albright who plays the role of Margie's youthful, handsome, and very active father, urged twice during the show that his companions "hurry up," because "I've got to attend a meeting of the Exchange Club."

ST. LOUIS, MO. The Exchange Club of this city, reports a "very unique and soul-satisfying Christmas party." Instead of feting a large number of needy youngsters, St. Louis Exchangites carefully selected a deserving, destitute family. The father of this family was a young man who had contracted tuberculosis during military service in World War II. Finally cured, he began studying to be a Certified Public Accountant. Working on the side to support his wife and seven youngsters, he was tragically defaced in a chemical explosion. One eye was torn away, and two-thirds of his vision in the other was lost. Now, though getting no aid from the

government and unable to get work, he has remained cheerful and hopeful. The Club raised money to provide necessities, and treated the family—the children's ages are $1\frac{1}{2}$ years to 14—to clothing, toys, and a Christmas tree, and is endeavoring to get aid from proper sources, as well as find him work.

Club members exchanged small gifts among themselves, and many of these little gifts, says the report, "found their way into the cartons going to the family." Members, understandably, are still feeling happy about their "unique" Christmas party.

GALVESTON, TEXAS. The Exchange Club of Galveston once again brought its annual crowd of youngsters to Houston for a day at the zoo. The children are gathered up from three orphanages, and after a railroad trip furnished free by the Santa Fe, Houston Exchangites take over some of the entertainment. Balloons, peanuts, popcorn, and all the similar delights of childhood, are crammed into the afternoon's zoo visit, then, reports the *Houston Chronicle*, the children return home to rest.

LYNN, MASS. Children ill at two local hospitals, received a surprise visit — complete with gifts — from Santa Claus, thanks to the Exchange Club of Lynn. This launched the Club's year-round plan to aid hospitalized youngsters. The plan replaced the members' original custom of exchanging jocular gifts with each other, at Christmas.

FINDLAY, OHIO. A special Testimonial Luncheon was held to honor this Exchange Club's secretary, Earl F. Hamilton, who recently moved from Findlay to Canton, Ohio. Con-

Atlantic City, N.J. This Exchange Club's 1954 Achievement Award plaque has just been presented to Club Member David N. Bayless, right, by Past President Wilbur S. Postoll, for raising nearly \$6,000 for an Exchange Club memorial room as part of the Atlantic City Hospital building fund.

Wilson, N.C. This Exchange Club's annual Exchangite-of-the-year award went to Past President C. C. Burris, center, for being "sold on the Exchange Club, and any other thing that he attempts to do," in the words of Judge Wiley L. Lane, Jr., who made the presentation. At left is State President James Daughtry of Clinton. The award was given at a Club party.







Darien, Conn. President Edwin B. Kaiser of this Exchange Club, at a special dinner is receiving a trophy from Charles Burr, coach of the boys' baseball team which the Club sponsors, marking the team's league championship.



Roxboro, N.C. Dr. Earl Daniel, at left, welcomes a healthy crop of all new members to the Exchange Club of Roxboro! Largest group to be inducted since chartering in 1945, it includes (I to r) Brodie Riggsbee, Thomas Long, Meade Sparrow, Walter Barnette, Talmadge Long, Francis Powell, Haywood Simpson, Randolph King, Louis Harder, and Elbert Moore.

gratulatory talks were given as part of the program signifying the Club's regret at losing a "fine officer," who had served his Club faithfully since July, 1944.

FREEPORT-LONG ISLAND, N.Y. This Exchange Club's thirtieth anniversary was celebrated at a gala Wednesday-night party which included dinner and dancing. The printed programs for the event featured the names of charter members, and also of all past presidents with dates of their years in office, as well as names of all current members.

WACO, TEXAS. Each month members of this Exchange Club, give a party for boys at the Gatesville State School. The Club's Christmas party for the boys, was extra special, including many packaged gifts and treats to eat. Local merchants contributed to the special donations for the Yule celebration. Only students with clear-conduct records, are allowed to attend these parties.

SANTA BARBARA, CALIF. Members of this Exchange Club pumped gas one full day, from 7:30 a.m. to 6:30 p.m., to raise money for its youth activities. These include the annual Christmas party for orphans, junior development program in tennis, and a Boy Scout troop. In conjunction with the gas-pumping, Gas Station Owner Joe Dal Pozzo and his son contributed two safety tires and two deluxe tires which were given away and thus helped swell the fund for

youngsters. State Vice President Duncan MacDougall was among the Exchangites taking a turn at this rugged project.

LANSING, MICH. The big Mid-winter Conference of Michigan State Exchange Clubs, took place at the Hotel Olds, Lansing, January 15, Saturday. "Thought out" ideas were solicited from all Clubs, and presented at this annual get-together, at which State President Elbert Wilmot presided. The gathering was divided into four discussion groups, after four themes for discussion had been chosen from the general meeting which led off the conference. After a "model luncheon" presented by the host Club of Lansing, reports from the morning discussion groups were presented. The daylong meeting began at 9:20 and adjourned at 3:30—an ideal example of how just one day can be well planned to achieve many practical advantages for the Exchange Clubs concerned.

The noon program also included a "model installation," at which new officers of the Exchange Club of Lansing were installed before 225 Exchangites gathered for this annual training session, from 64 Clubs in Michigan. District Governor Mayo T. Wolverton, a past president of the Club, directed the model ceremony. Many prominent Exchange Club officials were at the meeting. Discussion-group themes included programming, finances, publicity, and membership-and-attendance.

Lincoln, Nebr. Members of this Exchange Club went "on strike" to obtain a bigger Salvation Army fund for Christmas, and as a result almost equalled the total raised by all other civic groups participating. Capt. Walter Kennedy, center, is singing a carol as Chairman Ray Baker, left, and Co-chairman Henry Grenemeier listen, and prepare to press the "strike" further.

West York, Pa. School Nurse Amy Shambaugh who won this Club's Golden Deeds Award in 1953, is shown (back row) with the 31 needy children whom she chose to be guests of the Club at its annual Yule party. The youngsters played games, had lunch, watched movies, and each received a sweater, game, and pair of pajamas, as gifts.





EXCHANGITES

IN

THE

NEWS . . .



TEXAS STATE EXCHANGE CLUBS. State President Don Abel has been elected to another presidential office — that of the Better Business Bureau at Austin. The Bureau, which has been in operation for four years, fosters the city's antisolicitation ordinance, and keeps the public informed of fraudulent practices, and promotional schemes.

EASLEY, S.C. Dr. J. H. Cutchin, who was the second president of the Exchange Club of Easley, and his wife have won the annual award for channel-bass catching, given by Radio Station WTMA of Charleston. This couple were prizewinners by reason of a 46-pounder caught by Mrs. Cutchin, and a 41-pound bass landed by the doctor. The fish were caught from the Cutchins' yacht. Prizes were salt water rods and reels.

FREMONT, OHIO. Past President Russell S. Hull of the Exchange Club of Fremont, presided over the 30th annual convention of the Ohio Fair Managers Association as president of that organization. One of the Fair organization's past presidents in attendance at the convention, was the Honorable Myers Y. Cooper of Cincinnati, Past National President, and former Governor of Ohio, who annually offers the "Myers Y. Cooper" trophy for the best fair given in counties throughout the state, as determined by a panel of judges. Governor Cooper also was moderator of a panel of experts who discussed procedures, and answered questions on the running of county fairs. The three-day convention was held at Columbus.

TALLADEGA, ALA. Circuit Judge Harry R. Teel, a member of this Exchange Club, was guest speaker at the Gantts Quarry PTA meeting which was open to the public. Judge Teel is widely known in this area, for his crusade against juvenile delinquency.

EAST DALLAS, TEXAS. His seventh supermarket has been opened by a member of this Exchange Club, Food Mart

Memphis, Tenn. This beautiful building at Lambuth College, Jackson, Tenn., has been named in memorial remembrance of Past National President E. W. Sprague of Memphis. Open house was held at the newly constructed edifice, Sprague Hall, when Past National President Sprague's portrait was unveiled there during the past year. Printed programs commemorated the occasion, and those attending that ceremony afterward toured the building.

President Jack W. Evans. Exchangite Evans, who is also general manager of the huge store operation, will soon open an eighth Evans Food Mart, and has others in the planning stage.

DURHAM, N.C. "Chiropractic Doctor of the Year" was the title bestowed on Dr. J. B. Morris, past state president, and past president of this Exchange Club. The honor was awarded at the convention of the North Carolina Chiropractic Association, and cited him in part as follows: "for continuous devotion to unselfish causes. . .for substantial and lasting contributions to the field of chiropractic and to the civic affairs of his community." His Club named him "Exchangite of the Year" in 1950.

CHARLESTON, S.C. Past National President Harold A. Petit of this Exchange Club, has been elected president of the Charleston Chamber of Commerce.

DEARBORN, MICH. Refugees streaming from Indo-China's Red-held Vietminh, created a health problem in Vietnam—and Morton S. Hilbert, president of the Exchange Club of Dearborn, was summoned by the U.S. Public Health Service to help alleviate the situation. President Hilbert who is one of Wayne County's top public health officials, spent two months traveling from Vietnam's capital, Saigon, to the seventeenth parallel, with a party of engineers, installing primitive sanitary systems. Exchangite Clare A. English reports that President Hilbert who followed the Indo custom of squatting while conversing with hundreds of natives now finds it "hard to talk to anyone back here without squatting."

SANTA CRUZ, CALIF. Nineteen new citizens beamed their appreciation for the dinner which this Exchange Club held for them. Judge James Scoppettone, principal speaker, said, "These people are excellent examples to the nativeborn," emphasizing that they never try to avoid jury duty, and rarely fail to vote.

THE TONAWANDAS, N. Y. Many pictures, well done, have appeared many times in local newspapers, bringing excellent publicity to this Club in its own communities as well as in Buffalo and the entire surrounding area. Responsible for these pictures, is Exchangite Frank A. Bogoslowski who has been very generous with his talent for good photography.

List of Class "A" Officers These officers graduated into top honors by filling out fourth quarter, 1954, membership reports, and sending them to National Headquarters promptly

ABERCROMBIE, J. Henry Adams, C. Calvin Albert, Ashton J. Alderson, William J. Anderson, Burt L. Andrews, Francis W. Angell, E. Malcolm Anselmo, Joe V. Armstrong, A. Russell Arthur, Hiram S. Arthur, J. Victor, Jr. Ashurst, Torris E. Auld, Frederick H.

BAILEY, Homer E.
Baker, Henry W.
Baker, W. B.
Baldwin, Richard H.
Ballard, W. J., Jr.
Barber, George A.
Barcelo-Mora, Juan
Barclay, Capt. A. C.
Barefield, Leonard V.
Barrows, Jonathan F.
Barry, Dr. Donald J.
Barthelmes, Carlton S.
Barufii, Gilbert J.
Basham, Jack C.
Batchelor, Lester M.
Batts, Roy F.
Baum, Dr. Mark
Beck, Quentin F.
Beck, Stanley C.
Beck, Winton H.
Beeler, Wandel A.
Bell, Claren L.
Beell, Claren L.
Bell, Fred D.
Bender, J. George
Bentzel, Earl S.
Bergeson, Edward B.
Bialosky, Joseph I.
Biehl, Richard S.
Bignall, Rex A.
Bigsbee, Earle M.
Bills, C. W.
Bishop, Frank J.
Biner, Sheldon
Black, J. B.
Blackburn, A. B.
Blackburn, W. Stewart
Blair, Harry D., Jr.
Blanchard, Roger V.
Bluth, Laurence G.
Blystone, Rodney E., Jr.
Bock, Robert A.
Bonds, William A.
Booth, Gerald P.
Bowen, LeRoy W.
Boyd, F. D. (Dan)
Brackett, Clarence H., Jr.
Bradshaw, Francis C.
Brady, Harry A.
Brinkerhoff, W. Ray
Brooks, Charles H.
Brosseau, James R.
Broughton, Russell H.
Brosne, Charles
Brown, O. P.
Buckner, Wynter L.
Bunge, Ewald W.
Burnson, Charles
Brown, Selson L.
Button, Ernest G.

Burtus, Edward C.
Bushong, Nelson L.
Button, Ernest G.
CAMPBELL, Huff
Cannon, Thomas H., Jr.
Cansfield, Hartley J.
Carey, Clarence
Carl, Leonard A.
Carlisle, Mrs. Annie Laurie
Carlson, Evald A.
Carrington, Ralph W.
Carroll, F. Leon
Carter, Dallas L.
Casson, Donald B.
Chabek, Albert R.
Chittum, L. B.
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